D&B Credibility Review™ – An online business directory that allows you to build credibility online and through search engines

Consumers and business partners alike can turn to the internet to make decisions about who they will do business with and on what terms. To provide a thorough and valuable way for businesses to help improve and control their online presence, Dun & Bradstreet created the D&B Credibility Review, an online business directory that features the profiles of over 20 million businesses.

**PRODUCT BENEFITS AND USES:**

- Help distinguish and enhance your company's credibility by adding company logos, testimonials, photos, and product descriptions
- Help enhance your chances of ranking higher in search engines like Google™ by optimizing relevant keywords and content related to your business and industry
- Help increase the credibility of your existing website by adding a trusted D&B Credibility Badge that links to your D&B Credibility Review profile

**PRODUCT SUMMARY:**

- Customize your D&B Credibility Review profile by adding your company logo, photos, and website address
- Add keywords to help your business get found in the D&B Credibility Review as well as on Google and other major search engines

**D&B CREDIBILITY REVIEW - LEVELS OF MEMBERSHIP:**

**SILVER - $999** includes an enhanced listing with a 750 word description and 15 keywords for improved searchability and a Silver D&B Credibility Badge for directory page and company website

**GOLD - $1,399** includes an enhanced listing with a 1,500 word description and 40 keywords for improved searchability and a Gold D&B Credibility Badge for directory page and company website

+ **VERIFIED™ PLUS & Hoovers Direct Submit Data Distribution**

**PLATINUM - $1,799** includes an enhanced listing with a 3,000 word description and 80 keywords for improved searchability, a Platinum D&B Credibility Badge for directory page and company website and advertise on your competitors profile with “Featured Placement”

+ **VERIFIED™ PREMIUM & Hoovers Direct Submit Plus Data Distribution**

Please contact a Credit Advisor today at 1.800.280.0780 to learn more about D&B Credibility Review

*Business data distribution and updates do not include the Hoovers website or database*