The D&B Credibility Review is more than a directory; it empowers you to market your business online while building credibility with customers, vendors, and suppliers.

VERIFIED Plus includes:

- One storefront decal for window display
- An official certificate for office display
- Hoovers Direct Submit Data Distribution*

PRODUCT BENEFITS:

- Help enhance your company’s credibility by creating a more consistent online presence and aligning your company with the Dun & Bradstreet brand
- Help improve your chances of ranking higher in search engines like Google™ by optimizing relevant keywords and adding unique content related to your business and industry
- Add a trusted Dun & Bradstreet badge to your storefront and on your website, which links to your Dun & Bradstreet Credibility Review profile

VERIFIED PLUS:

- Take advantage of Hoovers Direct Submit Data Distribution* to manage your business identity online and distribute your VERIFIED info on a network reaching up to 90% of U.S. consumers’ online searches including Google, Apple, Microsoft (Bing), AOL, Yellow Pages, and hundreds more
- Standout among millions of other businesses online and offline with a:
  - VERIFIED seal to be placed on one VERIFIED website of your choice and linked to your company’s VERIFIED business report
  - VERIFIED certificate to display in your place of business
  - VERIFIED storefront decal to help promote your business credibility to customers

D&B CREDIBILITY REVIEW - LEVELS OF MEMBERSHIP:

GOLD - $999 includes an enhanced listing with a 1,500 word description and 40 keywords for improved searchability and a Gold D&B Credibility Badge for your directory page and company website

Access to a real-time VERIFIED business report from Dun & Bradstreet, including branded storefront decal, in-store certificate and online, seal. Plus, leverage the power of Hoovers Direct Submit Data Distribution to distribute your VERIFIED info on a network reaching up to 90% of U.S. consumers’ online searches, including Hoovers, Google, Apple, Microsoft (Bing), AOL, Yellow Pages, and hundreds more.

Please contact a Credit Advisor today to learn more about D&B Credibility Review

*Business data distribution and updates do not include the Hoovers website or database