D&B Credibility Review™ Platinum – An online business directory and VERIFIED™ service that allows you to build credibility online and through search engines

Consumers and business partners alike can turn to the internet to make decisions about who they will do business with and on what terms. To provide a thorough and valuable way for businesses to help improve and control their online presence, Dun & Bradstreet created the D&B Credibility Review, an online business directory that features the profiles of over 20 million businesses. In addition, the Credibility Platinum bundle includes VERIFIED Premium, described below.

PRODUCT BENEFITS:

- Help enhance your company’s credibility by creating a more consistent online presence and aligning your company with the Dun & Bradstreet brand

- Help improve your chances of ranking higher in search engines like Google™ by optimizing relevant keywords and adding unique content related to your business and industry

- Add a trusted Dun & Bradstreet badge to your storefront and on your website, which links to your Dun & Bradstreet Credibility Review profile

VERIFIED PREMIUM:

Leverage the extended reach of Hoover’s Direct Submit Plus Data Distribution* to:

- Manage your business identity online and distribute your VERIFIED info on a network reaching up to 90% of U.S. consumers’ online searches, including Google, Apple, Microsoft (Bing), AOL, Yellow Pages, and hundreds more.

- Instantly update the entire Hoover’s network with your core and enhanced business data, including photos, locations, menus, products and services, bios, events, and more.

- Scan your business information online, notify you about inconsistencies, claim unclaimed profiles, and deactivate duplicate listings across our network

Standout among millions of other businesses online and offline with a:

- VERIFIED seal to be placed on one VERIFIED website of your choice and linked to your company’s VERIFIED business report

- VERIFIED certificate to display in your place of business

- VERIFIED storefront decal to help promote your business credibility to customers

D&B CREDIBILITY REVIEW - LEVELS OF MEMBERSHIP:

PLATINUM - $1,799 includes an enhanced listing with a 3,000 word description and 80 keywords for improved searchability and a Platinum D&B Credibility Badge

Access to a real-time VERIFIED business report from Dun & Bradstreet, including branded storefront decal, in-store certificate, and online seal. Distribute your VERIFIED info on a network reaching up to 90% of U.S. consumers’ online searches, including Hoovers, Google, Apple, Microsoft (Bing), AOL, Yellow Pages, and hundreds more. Plus, leverage the power of Hoover’s Direct Submit Plus Data Distribution to instantly update the entire Hoover’s network with your core and enhanced business data, including photos, locations, menus, products and services, bios, events, and more.

Please contact a Credit Advisor today to learn more about D&B Credibility Review

*Business data distribution and updates do not include the Hoover’s website or database.